



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re app. of: Denison W. Bollay

| Examiner: Boveja, N.

Serial Number: 09/895,495

| GROUP ART UNIT: 3622

Filed: 6/28/2001

Title: Displaying As A Map and Graphs On A Web Page

The Geographical Distribution of Visitors That Click On

Banner Ads in Cyberspace

AMENDMENT

Commissioner for Patents

PO Box 1450

Alexandria, Virginia 22313-1450

Sir:

This amendment is in response to the Non-final Office Action mailed 11/26/2007. A request for Extension of Time and the required fee are being filed concurrently herewith.

Please amend the application as set forth on the following separate sections in accordance with the revised format for amendments.

The separate sections are:

I. Amendments to the claims

II. Amendments to the specification

III. Remarks